

Press Contact:
Joslyn Fagan
(404) 524-3075
joslyn@functionatl.com

Hunter Douglas Establishes Charitable Relationship with Ronald McDonald House Charities® of Southern California

*As Part of “Shades of Happiness” Regional Art Contest, Company Will Donate Window Shades to
Camp Ronald McDonald for Good Times*

PEARL RIVER, NY (June 19, 2014)— In keeping with its commitment to philanthropic support, Hunter Douglas is initiating a relationship with Ronald McDonald House Charities® of Southern California (RMHCSC). Beginning with the RMHCSC chapter, Hunter Douglas will hold a regional art contest for children called “Shades of Happiness.” Hunter Douglas will also donate a number of window shades for a new building at Camp Ronald McDonald for Good Times in Apple Canyon Center, Calif.

The “Shades of Happiness” contest invites children and their siblings staying at the Southern California Ronald McDonald Houses and those attending Camp Ronald McDonald for Good Times to create artwork that depicts what happiness means to them. The winning entries will be used as inspiration for a series of custom-printed window coverings featuring [Mermet](#) solar screen fabrics that will be donated to one or more RMHCSC locations.

“Giving back to the communities in which we live and work is an essential part of Hunter Douglas. From the products we develop and market to the organizations we partner with to advance philanthropic efforts, Hunter Douglas works to make a difference in people’s lives,” said Marv Hopkins, Chairman and CEO of Hunter Douglas North America. “Working with Ronald McDonald House Charities of Southern California gives us the opportunity to make a lasting difference in the lives of the many children and families supported by the efforts of this organization.”

Sarah Orth, Executive Director of Camp Ronald McDonald for Good Times said, “Ronald McDonald House Charities of Southern California is thrilled to begin this charitable relationship with Hunter Douglas. Their participation and shade donation are wonderful ways for us to get support and high quality products for new facilities, and the contest is a creative way to get patients and their siblings involved on a different level. We are looking forward to developing the contest and cultivating our relationship with Hunter Douglas.”

Some of the key elements of the “Shades of Happiness” contest include:

- A panel of judges will select a winner based on creativity/originality and content relevance.
- Kit materials (crayons, forms and paper) provided by [Cra-Z-Art](#) and [Sandy Alexander Printing](#).
- Participation dates of June 1 to August 31, 2014.

A team from Hunter Douglas also recently participated in Walk for Kids in Southern California. Walk for Kids is a 5K walk designed to raise funds and awareness for the services and programs provided by RMHCSC. Focused on supporting families’ efforts to provide quality health care and comfort for their children, globally Ronald McDonald House Charities impacts the lives of seven million people worldwide each year.

For more information on “Shades of Happiness”, visit the contest page www.shadesofhappiness.com. To learn more about Hunter Douglas, visit www.hunterdouglas.com, and to find out more about RMHCSC, visit www.rmhcsc.org.

About Hunter Douglas

Hunter Douglas Inc., headquartered in Pearl River, N.Y., is the leading manufacturer and marketer of custom window coverings in North America and a major manufacturer of architectural products with approximately 7,000 employees and 40 divisions. The Company is also a national sponsor of Habitat for Humanity, covering windows in every Habitat home built in the U.S. and Canada. For more information, visit www.hunterdouglas.com.

About Ronald McDonald House Charities® of Southern California

For more than 35 years, Ronald McDonald House Charities® of Southern California (RMHCSC) has been dedicated to improving the health and well-being of children and families across Inyo, Kern, Los Angeles, Orange, Riverside, San Bernardino, San Luis Obispo, Santa Barbara and Ventura counties. RMHCSC helps families with critically-ill children stay together, connecting them with others facing similar challenges through its six Ronald McDonald Houses® in Bakersfield, Loma Linda, Long Beach, Los Angeles, Orange and Pasadena and two Ronald McDonald Family Rooms®. One of the few chapters to operate a cost-free, medically supervised Camp Ronald McDonald For Good Times®, RMHCSC helps children with cancer and their siblings rediscover childhood and develop the self-esteem and self-efficacy often lost as a result of the disease. The organization also provides funding through its Community Grants Board to deserving non-profits that improve the lives of children and funds four college scholarship programs that help exemplary high school students pursue the education of their dreams. More information about RMHCSC and its programs can be found at www.rmhcsc.org or on www.Facebook.com/RMHCSocal and [@RMHC_SoCal](https://www.instagram.com/RMHC_SoCal).